

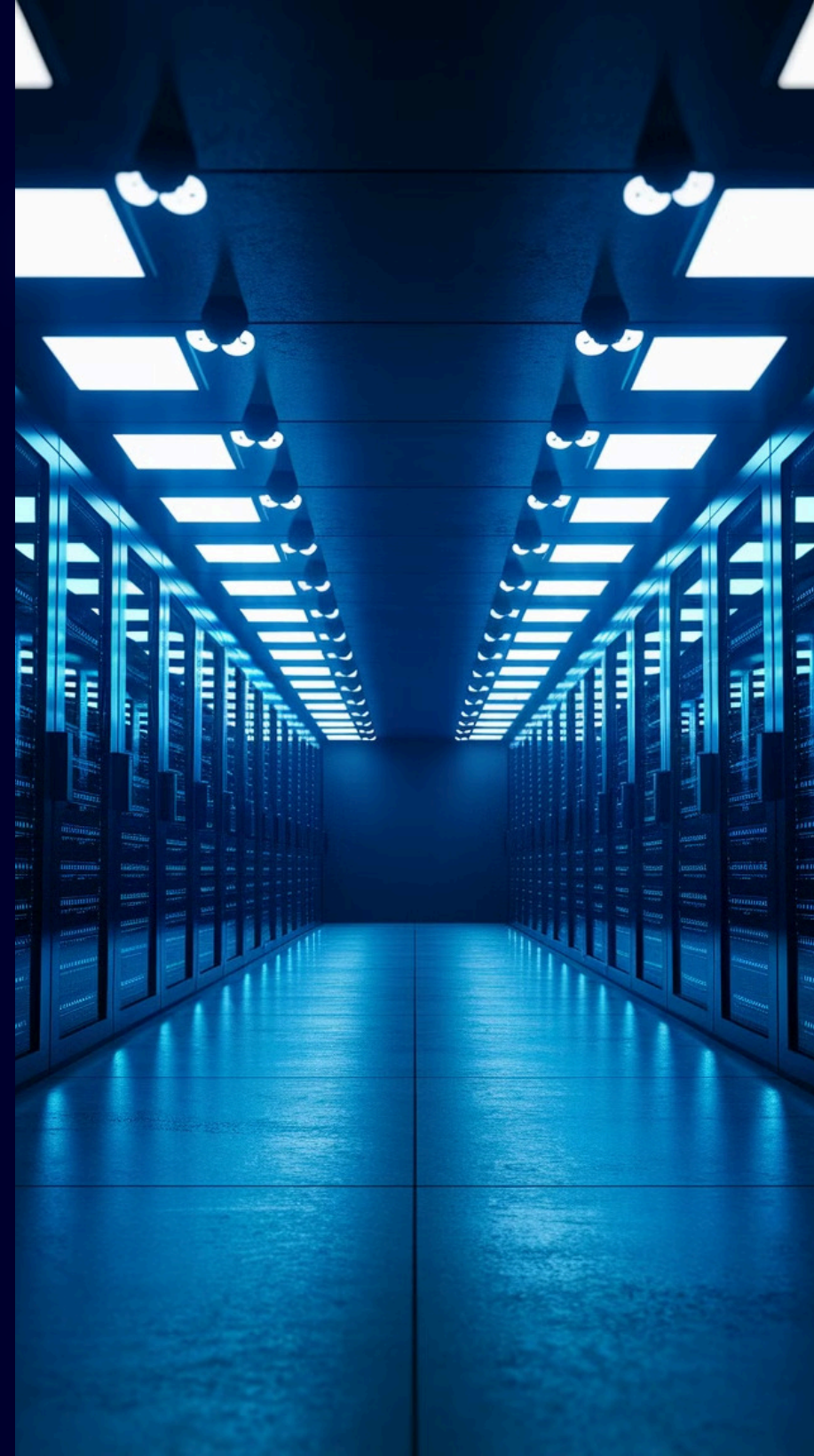
SoftNAS

Data Storage



Empowering Media & Entertainment Workloads

SoftNAS delivers purpose-built storage solutions for today's data-intensive media pipelines. From live sports to film archives, we help M&E organizations manage content with speed and confidence.



The New Realities of Media Storage



Evolving Standards

4K and 8K are becoming the new normal. A single hour of raw 4K footage consumes over 300GB.



Cloud-Based Workflows

Editing, AI-powered metadata tagging, and global distribution are now essential.



Massive Data Growth

A TV season can reach tens of terabytes when including all assets.





What Makes SoftNAS Different?

Software-Defined Approach

Runs on commodity servers and all major cloud environments without vendor lock-in.

Elastic Scalability

Accommodates fluctuating demand and growing content libraries seamlessly.

Multi-Protocol Access

Supports diverse creative toolchains through NFS, CIFS/SMB, and iSCSI.

Deployment Freedom

Works on-premises, in the cloud, or in hybrid environments.



Performance That Keeps Up



Low Latency

Advanced caching algorithms deliver consistently fast response times.



High Throughput

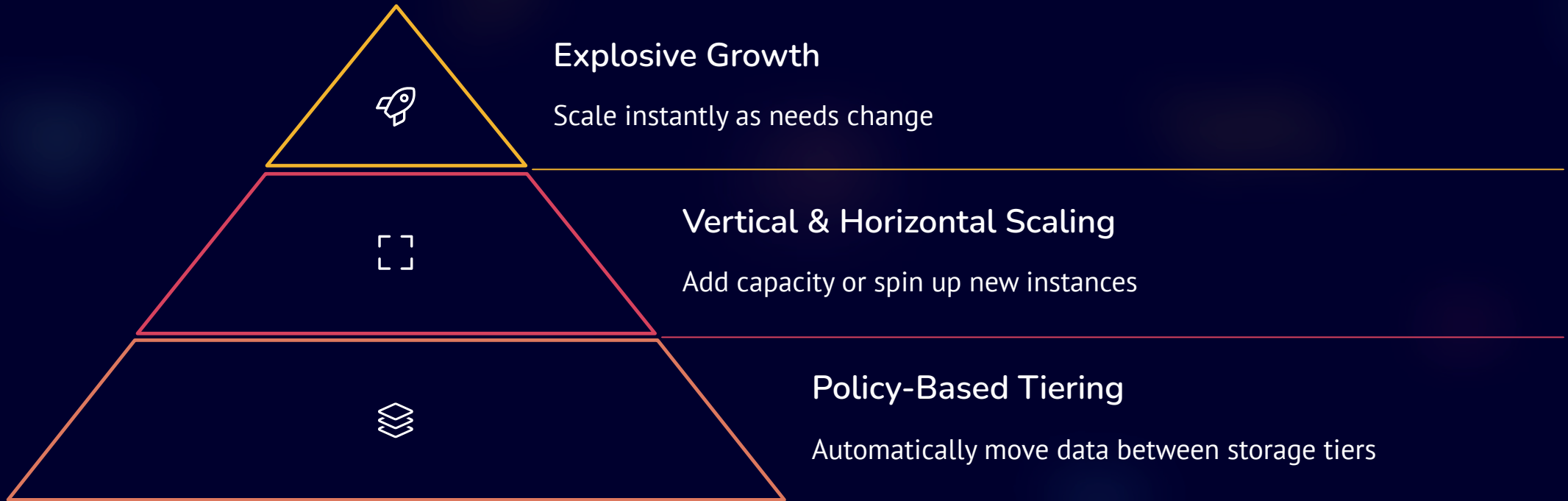
Leverages high-speed networking in cloud environments.



Efficient Storage

Built-in compression and deduplication reduce footprint while boosting performance.

Scaling Without Limits



Media storage needs don't just grow—they explode. A new show can mean hundreds of terabytes. A move to 8K doubles requirements instantly.

Archives That Protect Your Legacy

Secure Protection

High-integrity snapshot technology
and point-in-time replication

Monetization Ready

Keep valuable content accessible for
licensing and reissues



Searchable Content

Fast metadata indexing for multi-
petabyte datasets

Geographic Distribution

Cross-region replication for disaster
recovery



The JioStar Success Story

500TB

Total Data

Video and metadata generated
during T20 Cricket Tournament

5M+

Content Hours

Equivalent HD video hours
managed

Millions

Viewers

Concurrent users accessing content
without delays

JioStar used SoftNAS to ingest, process, and deliver both live and on-demand content to millions of viewers during one of the world's most-watched sporting events.

The Future of Media Storage



Strategic Enabler

More than storage—a foundation for innovation



Future-Ready

Support for tomorrow's formats and workflows



Partnership with AWS

Accelerated migration, optimized costs, high performance

SoftNAS helps media companies embrace a new era of content creation, distribution, and monetization. Your content is everything—and we help you treat it that way.